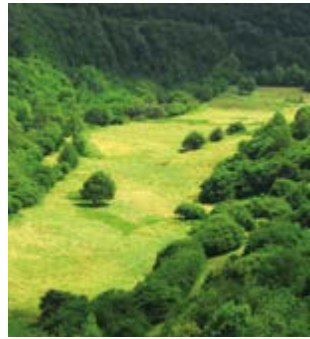
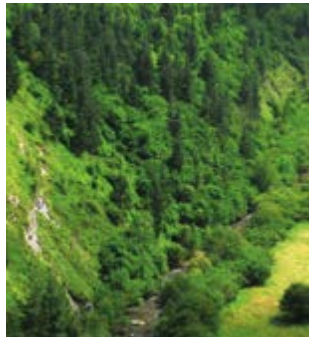





FUNDACIÓN
BOTÍN

A N N U A L
R E P O R T
2 0 1 5

EXECUTIVE SUMMARY





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D.L. SA 450-2016

Presentation

The Marcelino Botín Foundation was created in 1964 by Marcelino Botín Sanz de Sautuola and his wife, Carmen Yllera, to promote social development in Cantabria.

Fifty years later, and having kept its main focus on Cantabria, the Botín Foundation now operates all over Spain and Latin America, contributing to the overall development of society by exploring new ways of uncovering creative talent and supporting it to generate cultural, social and economic wealth.

The Botín Foundation organises programmes in the areas of the arts and culture, education, science and rural development, and supports social institutions in Cantabria so as to reach those most in need. It has also created a Trend Observatory to gain in-depth knowledge of society and pinpoint key factors to help generate wealth and social development. The Observatory also promotes talent detection and development programmes in the social and public sectors.

The headquarter of the Botín Foundation is located in Santander, at the former home of the Sanz de Sautuola family. In 2012 the Botín Foundation opened its offices in Madrid, in order to handle the growing demands of its activity.

The Foundation's exhibition hall in Santander is located on calle Marcelino Sanz de Sautuola, very near its headquarters. It also operates other spaces, such as El Promontorio and Villa Iris, emblematic sites in the city; institutional events are held at the former, and exhibitions and workshops at the latter. Located in Cantabria, furthermore, is the Puente Pumar Rectory, the Foundation's centre of operations for its activity in the Nansa River Valley, where it is developing its Rural Development, Heritage and Territory Programme.

The Botín Centre, under construction since 2012, is the most important project in the history of the Foundation. It will be one of Spain's leading private art centres, part of the exclusive international art centres circuit, and will continue and enhance the Visual Arts programme developed by the Botín Foundation for more than 25 years. The Botín Centre will be a new meeting place in the city centre that will invigorate Santander and Cantabria with art and culture. It will therefore contribute to strengthening the social and cultural fabric of the city thanks to its art, music, cinema, theatre, dance and literature programming.

Furthermore, the Botín Centre will serve as a worldwide pioneer in the development of creativity through the arts. In collaboration with some of the best experts in the world, and with its workshops, seminars and courses, the Botín Centre will leverage the enormous educational potential of the arts, and especially their ability to lead children, youth and adults to become more creative.

Advisory Councils

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Iñigo Sáenz de Miera (not trustee)

Management Team

Iñigo Sáenz de Miera
MANAGING DIRECTOR

Fátima Sánchez
DIRECTOR OF THE BOTÍN CENTRE

Javier García Cañete
DIRECTOR OF THE TREND OBSERVATORY
& THE MADRID OFFICES

Francisco J. Moreno
DIRECTOR OF THE SCIENCE AREA

José María Ballester
DIRECTOR OF THE RURAL DEVELOPMENT AREA

José Manuel Setién
ADMINISTRATIVE DIRECTOR

María Cagigas
COMMUNICATION & DEVELOPMENT DIRECTOR



SUMMARY OF ACTIVITIES 2015

BOTÍN CENTRE



39 CONCERTS

3 EXHIBITIONS

10 LECTURES
16 CINEMA PROJECTIONS
2 THEATRE PERFORMANCES

SCIENCE

TURNOVER OF €626,774 BY THE MIND THE GAP COMPANIES

36 IDEAS CONSIDERED IN THE TECHNOLOGICAL TRANSFER PROGRAMME

24 JOBS MAINTAINED BY COMPANIES OF THE MIND THE GAP PROGRAMME



TREND OBSERVATORY

11 PROFESSIONALS JOINED THIRD SECTOR COMPANIES THROUGH THE SOLIDARITY TALENT PROGRAMME



137 COMPANIES BELONGING TO THE SOLIDARITY TALENT NETWORK

231 MEMBERS OF THE PUBLIC SERVANT NETWORK

EDUCATION



100,000 STUDENTS BENEFITED FROM THE RESPONSIBLE EDUCATION PROGRAMME IN 2015

183 SCHOOLS FORM PART OF THE RESPONSIBLE EDUCATION CENTRE NETWORK

12,000 TEACHERS TOOK PART IN THE RESPONSIBLE EDUCATION PROGRAMME IN 2015

RURAL DEVELOPMENT

1,732 PARTICIPANTS IN THE PUENTE PUMAR RECTORY ACTIVITIES



3,600 PEOPLE ATTENDED THE 2015 EUROPEAN HERITAGE SESSIONS

105 FARMERS TOOK PART IN THE LIVESTOCK DEVELOPMENT PROJECT

SOCIAL ACTION



79 PEOPLE RECEIVED AID FROM THE BRUMAS YOUTH ASSOCIATION

149 PEOPLE RECEIVED ASSISTANCE FROM THE EMAÚS SERVICE, ACCOMODATION AND FOOD KITCHEN RUN BY THE DAUGHTERS OF CHARITY

PARTNERSHIPS

OVER 50 INICIATIVES DEVELOPED BY THE FUNDACIÓN SANTANDER CREATIVA



25,000 STUDENTS TOOK PART IN THE PROGRAMME 'EMPIEZA POR EDUCAR'

INVESTMENTS IN THE FOUNDATION'S PRIMARY OBJECTIVES ACCORDING TO AREAS

ARTS AND CULTURE*	€6,343,308.89
SCIENCE	€1,072,587.15
TREND OBSERVATORY AND TALENT DEVELOPMENT	€2,173,066.21
EDUCATION	€633,666.76
RURAL DEVELOPMENT	€298,431.99
SOCIAL ACTION	€453,445.95
PARTNERSHIPS	€1,034,911.27
COMMUNICATION AND WEB DEVELOPMENT	€363,910.23
GENERAL SERVICES	€2,819,084.44
CONSTRUCTION OF THE BOTÍN CENTRE	€19,662,617.20
OVERALL TOTAL	€34,855,030.09

* Programmes and activities to be developed at the future Botín Centre

Letter from the Chairman



The evolution of the social sector in Spain in recent years proves it is one of the few to react favourably to the complex situation our country has faced. It addressed very difficult challenges and has managed to take advantage of the opportunities that have been offered and continue to be offered by this crisis.

In 2007 the social sector institutions catered for 37 million people, while in 2015 we reached more than 53 million despite a context of cuts in public subsidies and private contributions. Likewise, in 2008 the social entities of the third sector generated 3.1% of the employment created in Spain, and in 2013 this percentage had grown to 4.6%.

These are just two indicators of the deep transformation our sector is undergoing, so there is nothing bold about saying that other sectors could learn valuable lessons therefrom. This transformation has been achieved thanks to an increase in innovation, efficiency and collaboration.

The Botín Foundation has been in line with this process. Throughout recent years and particularly in 2015, we have collaborated more with other organisations to increase social efficiency; we have continued to work with increasingly accurate impact measurement systems and we have explored new models of social action.

The pursuit of increasingly accurate impact measurement systems is essential to well define the final objectives of each programme, and to allocate resources on the strategies producing the best results. This is something that has clearly benefited the programme developed by the Botín Foundation in the Nansa River Valley, in Cantabria, seeking to encourage business initiatives in the rural sector. *Nansaemprende*, now in its fifth year of life, has helped to create 32 businesses (with another 14 in the process of being started), employing 73 people with a turnover, as a whole, of 1.5 million euros.

We are also achieving a greater and better impact in *Responsible Education*, the programme for the development of emotional and social intelligence that is under way in over 200 schools all over Spain and that will soon be launched in Latin America. In 2015 we have received the conclusions of an exhaustive assessment carried out by the Universidad de Cantabria that has lasted three years. We are still in the process of carrying out an in-depth analysis of the data, but we already know that they confirm and even improve on the good results obtained in the first assessment, carried out between 2007 and 2009, when this was just a pilot project in three schools in Cantabria.

A good example of both innovation and collaboration is the new co-funding model we have developed for the *Mind the Gap* programme, aiming to create biotechnology companies based on the discoveries of some of our nation's best scientists. The six businesses that will emerge from the next two calls shall be funded not only by the Botín Foundation, as has been the case to date, but also by five private investors. This is an innovative social and private collaborative model of impact investing which leverages the experience acquired in the management of technology transfer since the start of *Mind the Gap* in 2011. Moreover, this will allow a six-fold increase in the social efficiency of the programme.

The *Solidarity Talent Challenge* has also been the result of the will to innovate so as to continue to improve programmes already under way, in this case exploring new solutions to social challenges. In 2015 the Challenge has allowed us to study about 300 ideas designed to improve the quality of education in our country. It has been interesting to see that the three finalist projects we are supporting are being developed by seven social organisations that have met and have decided to collaborate with each other thanks to their involvement in this initiative.

But if there is an innovative project which the Botín Foundation has spent many years on and which will undoubtedly be the most important of its history, that is the Botín Centre in Santander. The Botín Centre will be an international art centre that will provide continuity and encouragement to the training, research and dissemination efforts made by the Foundation in the visual arts for over more than 25 years, but it will also be a space in which to develop creativity, by harnessing the enormous educational potential offered by the arts. This is now possible thanks to the innovative methodology we are developing with Yale University, which in 2015 has produced magnificent results both for children and adults.

The construction of the Botín Centre is progressing at a good pace and, in parallel, the Foundation has continued to develop a first rate artistic programme. In this regard, two important milestones have taken place in 2015: the *Sol LeWitt 17 Wall Drawings 1970-2015* exhibition, which was made possible thanks to the collaboration with the Yale University Art Gallery and the Sol LeWitt Estate, including the most ambitious selection exclusively devoted to the artist's wall drawings in Spain; and the presentation of the "catalogue raisonné" of Bartolomé Esteban Murillo, the result of an exhaustive and rigorous work begun in 2012 and led by Manuela Mena, member of the Visual Arts Advisory Committee of the Botín Foundation.

On the other hand, the 74 summer activities which took place in the Pereda Gardens, surrounding the Botín Centre, with the participation of 14,000 people, are already a small example of how the Centre will try to revitalise and boost life in Santander via the arts, which is its main objective.

From the Botín Foundation we must express our gratitude for the trust and commitment of the hundreds of people and institutions that during 2015 have joined us in this continuous attempt to explore new ways of generating social wealth and development.

Javier Botín

BOTÍN CENTRE

- VISUAL ARTS
- CULTURE
- DEVELOPMENT OF CREATIVITY
- PEREDA GARDENS
- PROGRESS OF THE WORK

The Botín Centre's construction has continued its progress in 2015. It is meant to be a **flagship international art centre**, a new meeting place which, through art and culture, will revitalise Santander, and a pioneering venue for the development of creativity through the arts, which will help generate economic and social wealth.

The project, designed by Pritzker Prize-winning architect Renzo Piano, consolidates and nurtures the areas of art, culture and education of the Botín Foundation.

Not only is the building of the Botín Centre important, but so are the public spaces created all around it, such as the new Pereda Gardens which, thanks to the traffic underpass, have managed to double its size. Thus, this unique space has been the setting during the summer of 2015 of a complete programme of activities under the motto 'I create, you create', seeking to encourage the active participation of the public and offering new ways to enjoy these historic Gardens. **A total of 74 different activities have been organised, with the participation of nearly 14,000 people.**

At the same time, 3 exhibitions, 39 concerts, 10 conferences, 16 cinema projections and 2 theatre performances, as well as library consultations, **brought around 48,000 visitors to the Foundation's headquarters in 2015.** These activities will be held at the Botín Centre in the future.



My gratitude for being part of such a singular chorus is immense. In this chorus you do not only learn to sing; you learn to share, to enjoy, to be disciplined, to listen. You even learn Japanese and Zulu. Culture, entertainment and fun blend with emotions and feelings. It is a chorus of friends.

MARÍA JOSÉ GONZÁLEZ-PARDO DE LOS RÍOS, MEMBER OF THE FRIENDS OF THE BOTÍN CENTRE CHOIR





I have found the first session of the workshop to be so rewarding. We had to observe a painting from various angles, not only to visualise the work itself, but we also had to identify the feelings and emotions it awakened in us. It is incredible how these evolved as we observed the work of art.



CARMEN GEMA GÓMEZ,
PARTICIPANT IN OUR
ARTS, EMOTIONS AND
CREATIVITY WORKSHOPS

EXHIBITIONS

Carlos Garaicoa. *Orden Aparente* | 28 October 2014 to 1 March 2015

The most recent production (2009-2014) of one of the most original and recognised artists born after the Cuban Revolution.

***Itinerarios. 21st edition of the Visual Arts Grants* | 27 March to 31 May 2015**

This exhibition included the work produced by nine artists who have benefited from the Foundation's Visual Arts Grants in the period 2013-2014.

***Sol LeWitt 17 Wall Drawings 1970-2015* | 18 July 2015 to 10 January 2016**

Organised with the Yale University Art Gallery and the Sol LeWitt Estate, this exhibition has been the most ambitious show of the artist in Spain, devoted exclusively to the wall drawings of this main figure of 20th-century art and considered the father of Conceptual Art.

PROGRESS OF THE WORK OF THE BOTÍN CENTRE

The first urban intervention of Renzo Piano in Spain, the Botín Centre in Santander began in March 2015 the assembly of one of his most emblematic elements, the ceramic cladding **comprising 270,000 tiles covering the façade up to ceiling**. In December of this same year another relevant feature was tackled: the complex construction of the curtain walls or glass frontages that seal the building.

SOME FIGURES

48,000

PEOPLE TOOK PART IN THE CULTURAL
ACTIVITIES OF THE FOUNDATION IN 2015



16,182

FRIENDS OF THE
BOTÍN CENTRE



13,490

PARTICIPANTS IN THE ACTIVITIES AT THE PEREDA GARDENS

SCIENCE

- TECHNOLOGY TRANSFER PROGRAMME
- MIND THE GAP: INVESTMENT IN THE TRANSFER OF TECHNOLOGY

The Botín Foundation has spent more than a decade supporting science as the driver of social and economic development. The Foundation's Science Area mainly operates in the biomedical field, **aiming to transform scientific discoveries into products, services and businesses generating wealth and quality employment.**

TECHNOLOGY TRANSFER PROGRAMME

Via this programme, the Botín Foundation provides researchers with the necessary resources and professional support for their results to become solutions to the needs of society. Currently, 12 researchers actively form part of the programme.



The Technology Transfer programme is not only proving to be very important in transforming transfer in my research group, but it is becoming a key instrument in the transformation of the technology transfer of the whole Universitat Pompeu Fabra.

FRANCESC POSAS,
UNIVERSITAT POMPEU FABRA



SOME FIGURES

TECHNOLOGY TRANSFER PROGRAMME

36
NEW IDEAS
CONSIDERED



5
COMPETITIVE AGREEMENTS
WITH COMPANIES

MIND THE GAP PROGRAMME

TURNOVER OF
€626,774



24
JOBS
MAINTAINED

MIND THE GAP

In 2010 the Botín Foundation began this programme to address the needs of biotechnology business projects at their early stages, when attracting capital is challenging. **In 2015, Mind the Gap had five active projects, four of which have been incorporated into business initiatives with the support of the programme.**

MIND THE GAP COMPANIES

LIFE LENGTH, SL (SINCE SEPTEMBER 2010)

A diagnostic company dedicated to the measurement of telomeres, chromosomal structures whose length is an indicator of ageing at a cellular level, with important implications in ageing processes and associated diseases.

FB's total investment: €600k

FB's current interest: 20% approx.

Achievements in 2015: Improvement in the reliability of the test for clinical use and industrial scaling to reduce times and costs. Progress towards executing strategic agreements in Asia, Mexico and the US.

Data in 2015:

- 16 direct jobs.
- 2 new services: qTRAP (measurement of the telomerase enzyme activity) and qPCR (measurement of telomeres in blood or saliva), which improve and enhance existing telomere measuring services.



DREAMGENICS, SL (SINCE DECEMBER 2011)

Company devoted to the development and marketing of bioinformatics products and services that aim to apply the knowledge of the human genome to medical diagnosis and basic and pre-clinical research.

FB's total investment: €292k

FB's current interest: 25% approx.

Achievements in 2015: Development of two new molecular diagnosis panels, additional tools/improvements in existing products and services. EIBT accreditation ("Technology Based Innovative Business") supported by the Spanish Ministry of the Economy and Competitiveness.

Data in 2015:

- 8 direct jobs.
- 1 new service: OPTHALMOgenics (diagnosis of hereditary blindness).



TEXTIA INNOVATIVE SOLUTIONS, LTD (SINCE NOVEMBER 2013)

Company exploiting Varstiff® technology, a patented textile material with variable flexibility by adjustment of its internal pressure, whose properties enable the development of innovative products in various sectors.

FB's total committed investment: €292k

Achievements in 2015: A promotion team has been recruited comprising a serial entrepreneur and Tecnalia Ventures. The full validation of the postural support prototype for wheelchair users has been completed. A Child Restraint System for vehicles has been designed. Discussions are being held with international companies interested in developing products with Varstiff. Cost of manufacture has been cut by 50%.



NOSTRUM BIODISCOVERY, SL (SINCE DECEMBER 2015)

Company dedicated to the marketing of a bioinformatics methodology for the design of new specifically directed medications that will make it possible to reduce costs and risk in drug development and open the doors to the possibility of identifying new drug families.

FB's total committed investment: €500k

FB's agreed interest: 33%

Achievements in 2015: The company was incorporated in December, and will be devoting the next few months to starting up the technological platform at an industrial level.



My interaction with the Botín Foundation has opened the doors to a world of which I was unaware: that of transfer of knowledge, and gives me the necessary information to know how to begin transferring our research to society.

ÓSCAR FERNÁNDEZ-CAPETILLO, CNIO - SPANISH NATIONAL CENTRE FOR ONCOLOGY RESEARCH

TREND OBSERVATORY

- PROGRAMMES TO DETECT AND DEVELOP TALENT
- TREND OBSERVATORY: WATER, EDUCATION, SCIENCE, PAPERS BY THE BOTÍN FOUNDATION AND LECTURES

The Trend Observatory distributes the knowledge generated by the Foundation's programmes. At the same time, it attracts the knowledge to guide these programmes and conducts in depth research in order to pinpoint new opportunities to help promote economic and social growth.

Its activity pivots upon the spheres of education, science and the transfer of technology, water and energy.

Moreover, in keeping with the essence of its mission, through the Observatory, the Botín Foundation runs two programmes for the detection and development of talent: *Solidarity Talent* and the *Programme to Strengthen the Civil Service in Latin America*.



SOME FIGURES



32

STUDENTS BENEFITED FROM THE GRANT TO STRENGTHEN THE CIVIL SERVICE IN LATIN AMERICA

11

PROFESSIONALS JOINED THIRD SECTOR COMPANIES THANKS TO THE SOLIDARITY TALENT PROGRAMME



To enhance value and manage knowledge have been challenges for our entity for some years. The Solidarity Challenge has offered us the opportunity to address it by providing the necessary technical support to develop our virtual school; and in just four months we have already seen results.

ISABEL GUIRAO, DIRECTOR OF A TODA VELA, ENTITY AWARDED IN THE 6TH EDITION OF THE SOLIDARITY TALENT PROGRAMME

SOLIDARITY TALENT

It aims to **rescue unemployed talented persons and help revitalise and professionalise the social sector.**

- In its 6th year running, this initiative received 452 project proposals and applications from 1,602 professional candidates.
- This initiative covers the salaries of the 11 professionals selected in 2015.
- The Solidarity Talent network comprises the **137 organisations** which in these six editions have benefited from the programme.
- On its part, the *Solidarity Talent Challenge* in 2015 addressed the quality of education in Spain, having considered 290 ideas which resulted in **three winning projects.**



I shall not hesitate to say that this has been the most enjoyable experience in my life so far. I am sure that this network is alive and that we will be the ones to make the change.

ANELISSE ESCOBAR VALLE, UNIVERSIDAD FRANCISCO MARROQUÍN, GUATEMALA

PROGRAMME TO STRENGTHEN THE CIVIL SERVICE IN LATIN AMERICA

Its goal is to **strengthen public institutions**, by getting the best students in the region to commit to the development of their societies through the public sector.

- In its sixth edition, **32 young people** were selected from 869 candidates proposed by 353 universities of 13 countries in Latin America.
- The programme's Network comprises **231 members**, all of which are former interns.

EDUCATION

- RESPONSIBLE EDUCATION
- PLATFORM FOR INNOVATION IN EDUCATION
- TRAINING

Support for education is one of the strategic commitments of the Botín Foundation to generate development in Cantabria and throughout Spain.

The aim is to introduce emotional and social intelligence and the development of creativity in the classrooms to improve the quality of education and promote healthy growth for children and youth. It's also intended to help provide families and teachers with the knowledge and tools they need to help children develop capacities, attitudes and skills enabling them to be independent, competent, responsible and happy.

To achieve this aim, work is carried out in three spheres: **Engagement**, through the *Responsible Education* programme; **Research**, through the Platform for Innovation in Education; and **Training**, through scholarships and the *Master's in Emotional, Social and Creative Education*, a degree specific to the University of Cantabria and unique in the world, which is intended to promote well-being and personal and social development in the school context.

In 2015, the Foundation broadened its geographical scope of action with the inclusion of a new region in its educational programme: Castilla y León. 10 schools joined the schools of Cantabria, Madrid, La Rioja, Navarra, Murcia and Galicia, and entered to form part of the *Responsible Education Schools Network*, comprising 183 schools and highschoools. Likewise, the Foundation continued with the *Master in Emotional and Social Education and Creativity* and published its forth report: "Fundación Botín Report 2015. Social and Emotional Education. An International Analysis".



We have confirmed that if we boost emotional education, we help our students to become more aware of their emotions and, more importantly, to learn to express, control and manage them, developing their skills and their creativity.

MANAGEMENT TEAM FOR THE RESPONSIBLE EDUCATION PROGRAMME, MURCIA REGION

SOME FIGURES

183



CENTRES BELONG TO THE RESPONSIBLE EDUCATION NETWORK

3.29/4



IS THE SATISFACTION SCORE AMONG TEACHERS IN REGARD TO THIS PROGRAMME

100,000



STUDENTS BENEFIT FROM THE RESPONSIBLE EDUCATION PROGRAMME IN SPAIN



RESPONSIBLE EDUCATION PROGRAMME

- In 2015 a new web site was created (www.educacionresponsable.org) bringing together the **3,200 users** taking part in the Responsible Education Schools Network.
- According to the pedagogic assessment process carried out by the University of Cantabria, the **satisfaction score of the teachers using the programme is of 3.29 out of 4.**
- Responsible Education carried out over one hundred training activities for teachers of 7 autonomous regions in 2015.
- Moreover, in Santander the Botín Foundation offered concerts and exhibitions for the community via the cycle *Domingos de música, arte, teatro y juego ¡En familia!*, which boasted the attendance of **over 1,300 people.**
- In 2015 the new Family Space was implemented, with the participation of 20 parents.



The Responsible Education programme has opened up a window to our own reality and an outlook for the future of our students that is more encouraging. It has helped us to give more importance to what is important.

RAÚL RUIZ, RESPONSIBLE EDUCATION MANAGER AND HEAD OF THE CHORUS OF EMOTIONS AT CEIP TERESA DE BERGANZA- MADRID

RURAL DEVELOPMENT

- INSTITUTIONAL COOPERATION
- TRANSFER AND DISSEMINATION OF THE PROGRAMME
- ECONOMIC DEVELOPMENT
- CULTURAL AND SOCIAL REACTIVATION

The Rural Development, Heritage and Territory Programme in the Nansa and Peñarrubia Valley (Cantabria), is a proposed transversal intervention to promote economic and social development based on the territory's own intelligence, its potential and the initiative of its inhabitants.

The aim is to define a transversal model of territorial management, based on the promotion of resources and the interaction of the various public and private players to gradually achieve an investment trend in the rural sector, to help stabilise the population, optimise the entrepreneurial capacity of the inhabitants and the opportunity of leading a productive life in the rural world.

Following the progression of the Programme, and having carried out actions of a territorial and heritage nature in previous years, in 2015 the Botín Foundation focused on the following:

- Maintaining institutional cooperation.
- Increasing the participation of civil society in management.
- Consolidating the livestock project and extending it to other areas in Cantabria.
- Organising the 5th edition of the Programme for the Promotion of New Business Activities in the Rural World, *Nansaemprende*.
- Continue with the social and cultural revitalisation and incentivise the strengthening of the schools in the Valley.



Thanks to the Livestock Project started by the Botín Foundation, and to the invaluable support of the LUPA supermarket chain, which purchases the entire production, we have been able to enhance the value of our livestock farming businesses, mostly raising indigenous breeds, providing us with a market for products without middlemen and recognising the quality thereof.

MANUEL HERRERO PIÑERA, CHAIRMAN OF AFTECA



SOME FIGURES



1,086
RAISED LIVESTOCK

3,600
PEOPLE ATTENDED
THE 2015 EUROPEAN
HERITAGE SESSIONS

1,732
PARTICIPANTS IN 111
DIFFERENT SOCIAL
AND CULTURAL
PROMOTION ACTIVITIES



PROGRAMA DE DESARROLLO RURAL

PATRIMONIO Y TERRITORIO



ECONOMIC DEVELOPMENT

Livestock Promotion Project

By feeding the calves under a system of extensive farming with a high percentage of natural feeds, as well as controlled slaughter conditions, all the meat produced is purchased at an annual fixed price by *Semark AC Group* for sale in its LUPA and Telco supermarket chains. **This has meant an increase of 51% in profit for cattle farmers.**

5th Edition of *Nansaemprende*

In 2015 *Nansaemprende* was open to entrepreneurs from other regions in Cantabria, establishing the *Nansaemprende brand* and the Nansa River Valley as a leader in rural enterprise training.

Nineteen initiatives formed part of this 5th edition, of which 7 were finalists and 4 will receive a seed capital of 5,000 euros each.

PERFORMANCE OF THE NANSAEMPRENDE PROGRAMME						
	2011	2012	2013	2014	2015	TOTAL
Participating entrepreneurs	23	37	45	42	24	171
Participating projects	20	30	35	30	19	134
Business plans presented	11	14	19	17	7	61
Businesses operating	8	7	10	7		32
Businesses pending (works, licences, launch, etc.)			6	8	7	21
Approximate turnover generated by the business projects					€1,502,000	
Approximate number of jobs generated by the business projects					73	

* Estado de los proyectos empresariales a 31/12/2015



The work carried out by the Botín Foundation in the Nansa River Valley has enabled the girls and boys of our valley to enjoy, under equal opportunities, training and entertainment activities which they shall certainly not forget (a trip to London, summer camp, extra-curricular activities...). This, as well as helping their personal development, helps to enrich our area. On behalf of the Nansa Joven Association, we wish to thank the Botín Foundation for the opportunities it has given to us.

ALMUDENA COSÍO GONZÁLEZ, PRESIDENT OF THE ASSOCIATION OF MOTHERS OF THE NANSA "NANSA JOVEN"

SOCIAL ACTION

- AID FOR SOCIAL INTEGRATION
- CARE FOR THE DISABLED AND SICK
- OTHER AID

Since its inception, and at the express wish of the founders, the Botín Foundation has conducted a Social Action programme in Cantabria, supporting **institutions that have experience working directly with the groups that need it most.**

AID FOR SOCIAL INTEGRATION

The Botín Foundation has been collaborating for over twenty years with **Cáritas Diocesana de Santander** via its primary care programme, thanks to which 169 families have received care this year. In 2015, **Cocina Económica**, a food kitchen run by the order of the Daughters of Charity, continued to receive from the Foundation subsidies for the maintenance of the food kitchen and overnight hostel, a service known as Emaús, which helped 145 people. In addition, **Proyecto Hombre** and the **Asociación Banco de Alimentos** received help from the Botín Foundation to continue with the work they do in Cantabria, as well as the **Asociación Cántabra de Lucha contra el Paro**, where the help is used to promote the *Talleres Juveniles Brumas* (workshops for adolescents), having assisted 67 people in 2015.

Other help went to **Cantabria Acoge**, **Obra Social OSCUS**, **Colegio Torreanaz**, **Guardería Marqués de Valterra**, **Operarias Misioneras del Sagrado Corazón de Jesús** and **Asociación Social, Cultural y Deportiva Sautuola**.



Thanks to the collaboration of the Botín Foundation and the support of the volunteers, Cocina Económica has been able to fulfil its mission to attend to those who need it the most, providing them with balanced meals, as well as accommodation during winter months for the homeless at the Emaús Centre.

SOR EVELIA CANTERA SALVADOR,
DIRECTOR OF COCINA ECONOMICA





CARE FOR THE DISABLED AND SICK

The Amica centre for work-life balance and child development received once again the necessary support to help 97 families with children thanks to the Botín Foundation. On its part, the **Fundación Obra San Martín** continued to develop leisure activities for people with intellectual disabilities and the **Asociación Evangélica Nueva Vida** maintained its training programme against gender violence in the penitentiary of El Dueso, in Santoña (Cantabria). In addition, the collaboration continued with the **Fundación Tutelar Cantabria** and the **Fundación Síndrome de Down**, among others.



Since our beginning in 1992, the Botín Foundation has always collaborated in Proyecto Hombre Cantabria. Thanks to this help, our treatments and actions in the area of addictions have helped so many families in Cantabria.

ELOISA VELARDE CANALES, DIRECTOR OF PROYECTO HOMBRE CANTABRIA

SOME FIGURES

145 

PEOPLE HAVE RECEIVED HELP FROM SERVICIO EMAÚS, OVERNIGHT ACCOMMODATION PROVIDED BY COCINA ECONÓMICA, A FOOD KITCHEN RUN BY THE DAUGHTERS OF CHARITY

79

PEOPLE HAVE BENEFITED DIRECTLY AND INDIRECTLY FROM THE ASOCIACIÓN CÁNTABRA DE LUCHA CONTRA EL PARO AND ITS BRUMAS YOUTH WORKSHOPS

PARTNERSHIPS

- FUNDACIÓN SANTANDER CREATIVA
- SANTANDER MUNICIPAL GOVERNMENT
- FUNDACIÓN PRINCESA DE GIRONA
- FUNDACIÓN MADRID VIVO
- FUNDACIÓN EMPIEZA POR EDUCAR
- OTHER SOCIAL AND CULTURAL AID

As well as the programmes that it manages directly, the Botín Foundation collaborates with other institutions and foundations with which it shares strategies and objectives; among them are **Fundación Santander Creativa** and the **City Council of Santander**, the **Fundación Princesa de Girona**, the **Fundación Madrid Vivo** or the **Fundación Empieza por Educar**.

This cooperation enables them to multiply the results of their initiatives and the efficiency of their resources, **helping to strengthen our country's social fabric**.



Thanks to Empieza por Educar I have discovered the classroom as a wonderful space where magical things happen which fulfil anyone at a personal and professional level. I have left my comfort zone a few times and, like a disk gaining speed with acceleration, I have come out with so much more drive. I hope it will help me to continue working towards a better society with excellent education for all.

POL GUARDIA, STUDENT OF EMPIEZA POR EDUCAR



- **FUNDACIÓN SANTANDER CREATIVA** promoted more than fifty initiatives developed by local culture agents. These initiatives resulted in about a thousand different activities.
- **FUNDACIÓN PRINCESA DE GIRONA** continued to develop its programme *Educar el Talento Emprendedor*, which aims to raise awareness, encourage and orient a business enterprising education as a key aspect for the future of young people.

SOME FIGURES



25,000

STUDENTS TOOK PART IN THE PROGRAMME EMPIEZA POR EDUCAR

+50

INITIATIVES DEVELOPED BY FUNDACIÓN SANTANDER CREATIVA



- **FUNDACIÓN MADRID VIVO**, a civil society platform created to promote values that lie at the root of our culture, was helped by the Botín Foundation to achieve its objectives, having organised in 2015 the show *A Su imagen*, one of the most important exhibitions of religious art in Spain.
- **EMPIEZA POR EDUCAR (EXE)** is a two year programme which works in conjunction with primary and secondary schools in vulnerable areas seeking to remove educational inequalities, believing in the potential of all boys and girls.

In 2015 the Botín Foundation also continued to support the excavation, restoration and improvement of the **funerary temple of the pharaoh Tutmosis III in Luxor**, the **Fundación Isaac Albéniz**, the **Ateneo de Santander**, the **Asociación Plaza Porticada**, the **Festival Internacional de Santander** and the **Real Golf de Pedreña**.



The support of the Botín Foundation is key to guarantee the territorial penetration of our programme. Our challenge is to reach teachers in all provinces in Spain.

MÓNICA MARGARIT, GENERAL MANAGER OF FUNDACIÓN PRINCESA DE GIRONA

